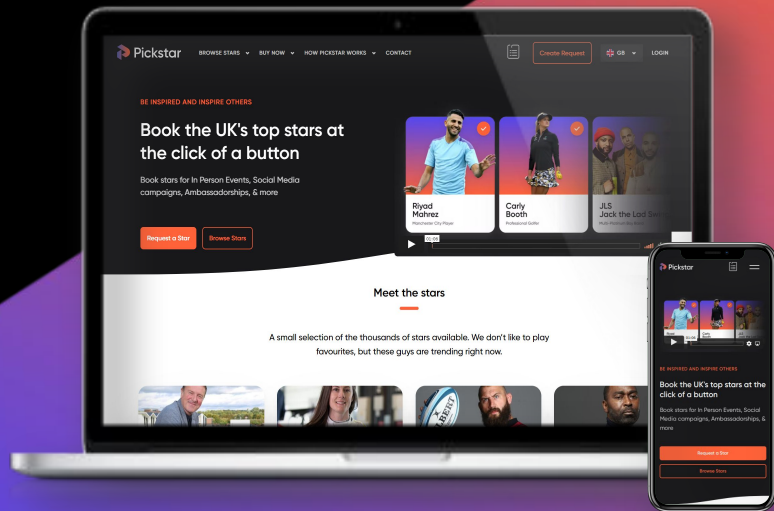


Pickstar For Digital Agencies.

A **plug & play** celebrity influencer marketing solution for agencies.

Give your clients **star-powered** content at speed, with no added cost.

Who doesn't love a new revenue stream?





What Is Pickstar?

- The online platform that brings the **world's best stars to your fingertips**.
- Direct contact to **3,000+** stars and agents across AU, UK and USA.
- Exclusive insights & custom talent applications to help you **find your perfect brand fit**.
- An **end-to-end solution** for celebrity/influencer marketing. Everything from idealisation to execution.



Matthew Pavlich
AFL Hall of Famer
Available on Pickstar

Trusted By The World's Leading Brands.



Canva



prime



NETFLIX



UNI
QLO



TikTok



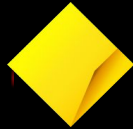
Kellogg's



SAMSUNG



Aussie



afterpay
CLAIROL
PROFESSIONAL



bankwest



And Backed By Australia's Best Agencies.



MEDIA GROUP



Ogilvy

dentsu

WAVAS
GROUP

Mail METRO MEDIA

News Corp

ALT / SHIFT
Alternative thinking. Shifting behaviour.

LAD
BIBLE
Group

HERO



H E A R S T

Deloitte.



TBWA\

HOOZU



MamaMila

GANNETT

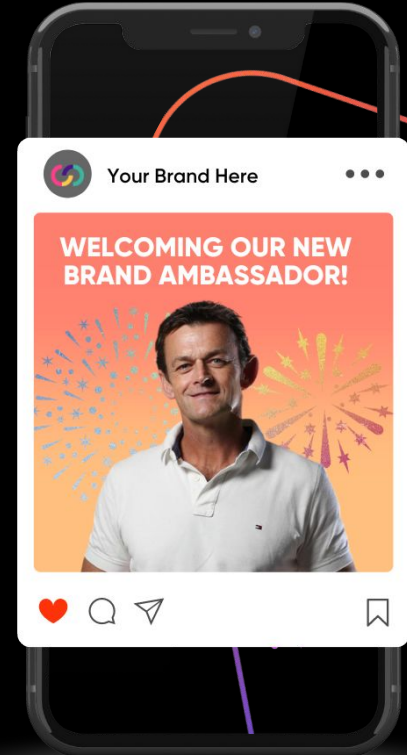
pulse



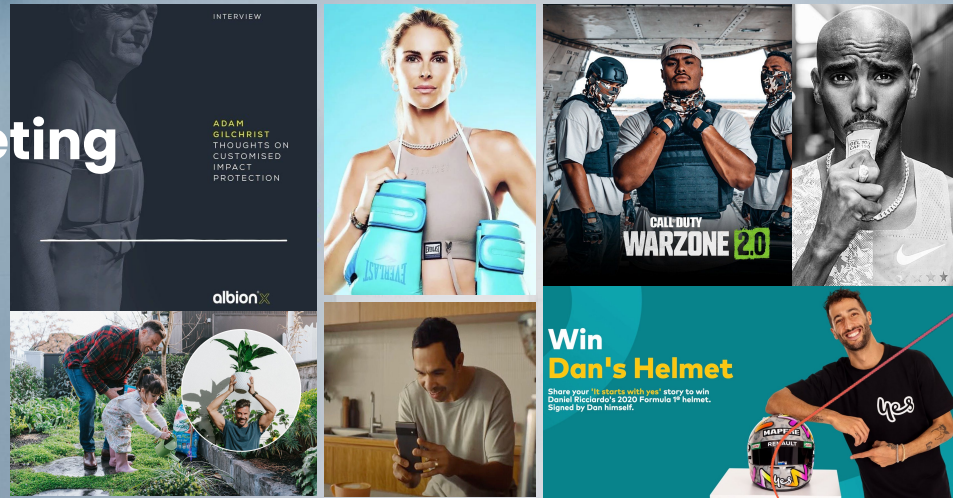
Don't Get Left Behind.

- In 2022, the Influencer Marketing Industry reached \$16.4B USD. Cementing that **Celebrity Marketing is here to stay.**
- Studies found that **61% of consumers trust influencer recommendations**, compared to 38% who trust brand-produced content.
- Influencer marketing is now considered a **key marketing strategy** with **93% of marketers** now having used it in the USA alone.

Brands are asking for celebrity marketing. It's time to make sure you offer it.



Why Talent Marketing Is So Powerful.



TRUST

IP Usage: paid, owned, earned.
Website + marketing collateral
Signage and Expos
Podcasts, Videos, Images, Products.

ENGAGE

Skills Clinics
Exhibition Stands
Experiential
Corporate
B2B Meetings
Virtual Appearances

INFLUENCE

Social Media Posts
Boosted Posts
Engagement with your Socials
Community Engagement

EXCITE

Autographed Merchandise
Competitions + Giveaways
Sales Driver Activities



Why Choose Pickstar?

- Pickstar is **not a micro influencer platform**. It has the best talent that Australians know and love.
- We work with **businesses and budgets** of all shapes and sizes. Stars apply to your brief.
- Our intuitive insights and platform allows us to **reach all the right people, instantly**.
- Our **No-Commitment** model let's you add an instant new revenue stream with no risk.

That's bigger names, faster with no risk.



Candice Warner,
Media Personality.
Available on Pickstar.



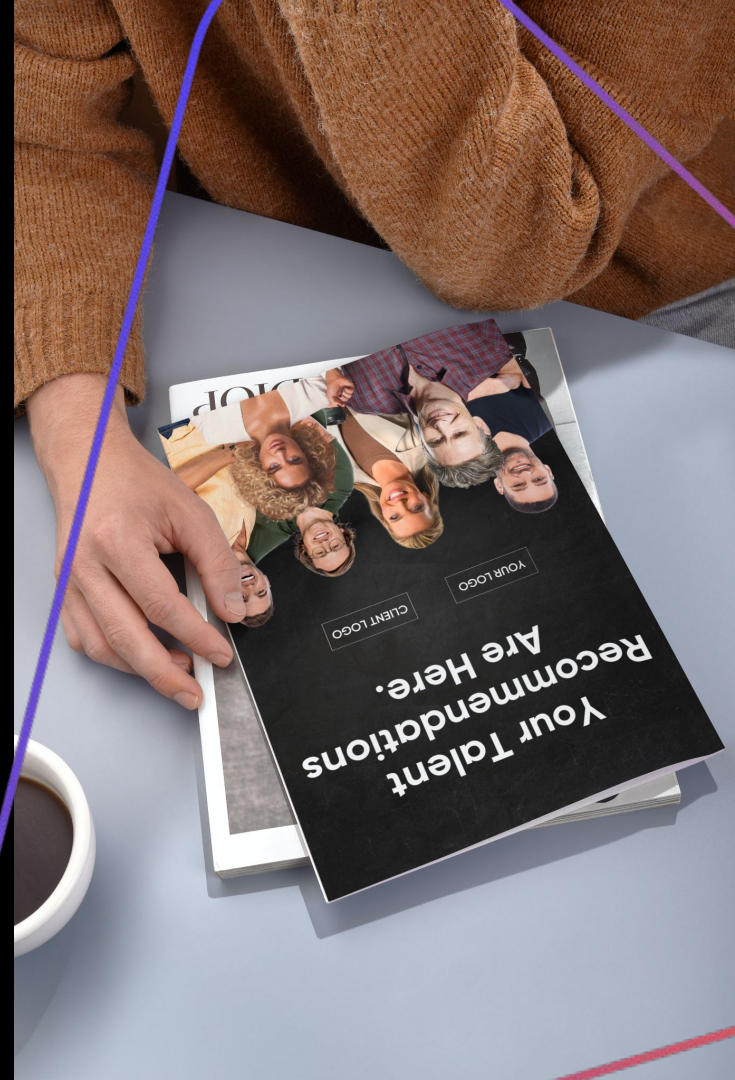
I Get It, But How Does It Work?



Pickstar does all the heavy lifting pre-booking at **no cost** and with **no commitment to book**. It's so easy, **you can turn it on tomorrow!**

Maintain Full Control Of Your Client Relationship.

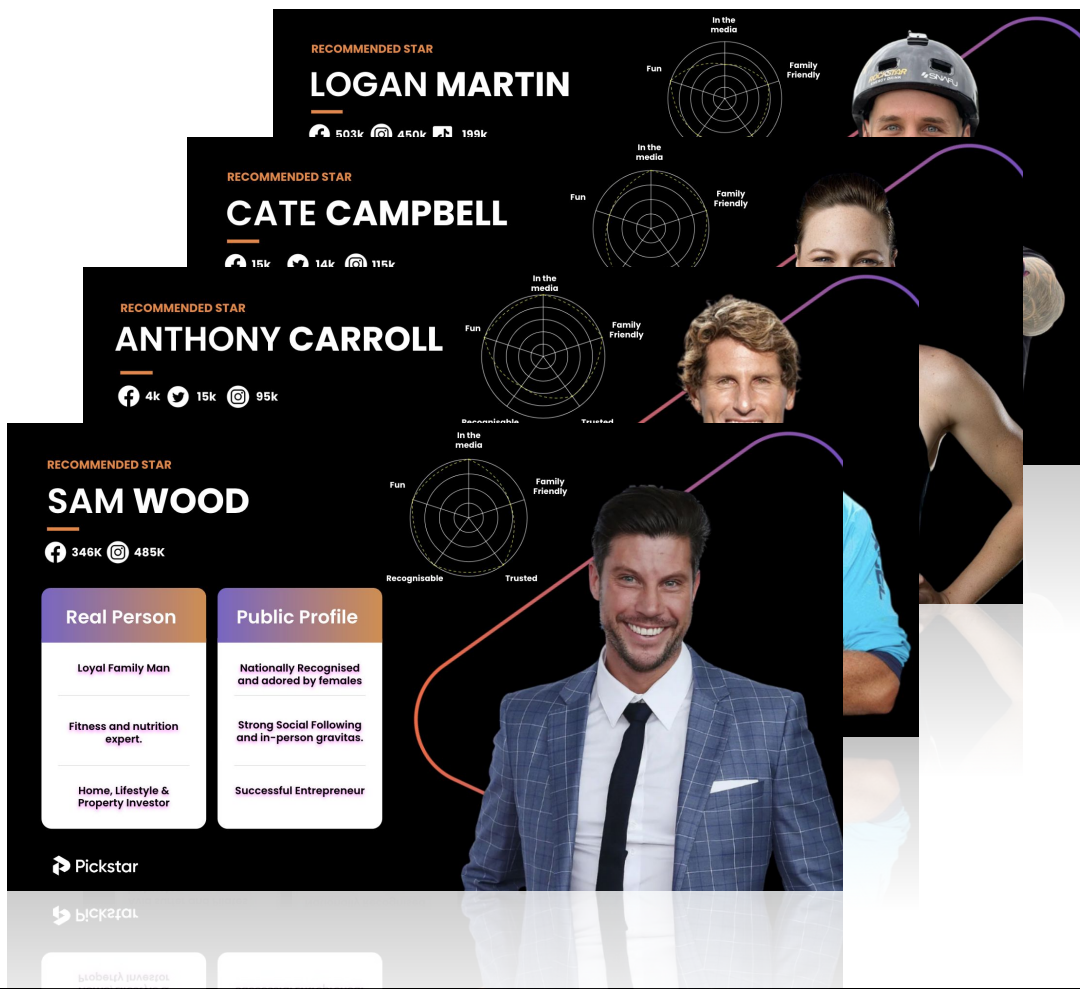
- Pickstar works directly with agencies on requests. **We will not contact your client directly.**
- We offer agencies the options of **white-label or co-branded documents** for when you present internally to your clients.
- We work behind the scenes allowing you to **own the relationship and boast the results.**



With 3,000+ Talent,
We Ensure
Effective
Partnerships
For All
Brands &
Categories.



But We
Make Sure
To Let
You Know
Exactly
Why
Before Hand.



According to Reviews.io
98% of clients **recommend**
Pickstar.



“

If I could **give Pickstar a 6 Star review**, I would! Our experience with Pickstar to partner with **Michelle Jenneke** was **simple and performance based.**

Andrew
CEO of PREPD
HYdration

”



**PREPD
GIVEAWAY**



Interested? Let's Talk.



Loren Renton
VP of Strategic
Partnerships

LRenton@pickstar.pro

+61 (0) 412 997 100

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